

8 time to Montreal.

to service at the C.P.R.'s Windsor station in Montreal recently. The machine prints its own tickets when the ticket seller inserts a matrix, such as Mr. MacNamara holds

lower right hand corner. In his right mind Mr. MacNamara holds a ticket that the machine has just issued. The bottom picture of one of the coach tickets the machine issues shows how much more compact it is than the type of coach ticket at the right. As well as speeding up ticket sales, the machine keeps full accounting records. Installation of the machine in other mid Canadian Pacific centres across Canada depends upon the success of the machine in its initial performance in Windsor Station, which was picked for the introduction because of the volume of business handled there. It is expected that the machine will be able to handle 90 per cent of the coach tickets issued there, and tickets will be issued to practically all C.P.R. points within 24 hours travelling time to Montreal.

BERSCHT'S GIFT SUGGESTIONS

for
MOTHER'S DAY
SUNDAY, MAY 9th

Holeproof or Karsen Nylon Hosiery \$1.49 to \$1.65
Berscht's Shoes Pumps or Oxfords \$1.95 to \$12.95
Plastic and Leather Handbags \$4.95 to \$8.50
Monarch and Ballantine Sweaters \$2.95 to \$5.50
Bed Throws—Pure Wool with satin binding
priced at \$8.95 to \$10.95

A gift from Berscht's is sure to please her

J. V. BERSCHT & SONS

Phone 96

Didsbury, Alberta

IMPORTANT NOTICE

All Persons carrying Fire Insurance and having goods destroyed in the premises of Wm. Gontash, the jeweller, get in touch with this office.

C. E. REIBER

Phone 90, Didsbury, Alta.

A SENSATIONAL NEW MOVIE
THAT IS "DRAMATIC"
EXCITING AND THRILLING**REACHING FROM HEAVEN**

You will like the little man and his daughter whose problems are solved one by one... your sympathy will give way to admiration as you realize his influence upon others.

In a most unusual and dramatic fashion, this picture reaches down into the hearts of all who see it, and fills their hearts with a sense of his divine assistance.

SUNDAY, MAY 9th

at 8:00 p.m.

Basement of Redeemer Lutheran Church

— SHOWING AT THE —
EVANGELICAL CHURCH — DIDSBURY
SATURDAY, MAY 8th
— AT 8:00 P.M. —

LIFE OF CHRIST
"GOLGOTHA"

The Greatest Religious Film Ever Produced
Talking Picture with Sound Music—97 minutes
MAGNIFICENT, INSPIRING, SPECTACULAR
Includes Triumphant Entry, Trial, Crucifixion
and Resurrection of Jesus of Nazareth

THE START WITH THE
Perfect "Finish"



BEAUTY BY THE GALLON

MARSHALL-WELLS HOUSE PAINT

SOLD BY

Little Items of Local Interest

Mr. and Mrs. Tim Morris spent a few days in Edmonton last week returning home Thursday.

A group of Eastern Star members took in a social party at the Masonic hall on Tuesday evening. Mrs. Morgan came home with the resolution to try.

Mr. and Mrs. J. V. Berscht returned home Friday from a two-month holiday spent at the West Coast.

Mr. and Mrs. Dave Edwards visited at Rocky Mountain House over the week end.

"The Housewife is Over" will again play in the basement of the Lutheran Church, Didsbury, at 8:00 o'clock, Friday, May 7th.

Born at the Didsbury Municipal Hospital to Mr. and Mrs. G. L. Brown on Saturday, May 1, a boy.

Don't forget the baseball meeting to be held in the war room of the Didsbury Arena on Friday evening, May 7, at 8 p.m.

St. Stephen's W. A. expect to have Mother's Day Tea for sale on May 8th.

WANTED—Child's Crub. Write or apply to Mrs. W. Sney at rear suite of Mrs. E. Wilkins' residence in Didsbury.

Mr. and Mrs. Gilbert Fries, mother of the bride on Tuesday, April 27th, to be present at the graduation exercises of their daughter, Vera Jean, which was held in the First Presbyterian Church on Wednesday, April 29th, at 4:15 p.m.

This was the first graduation exercises of the Royal Alexandra School of Nursing.

Vera Jean Fries was awarded the silver medal at these exercises, the medal signifying the second highest mark in examinations during the three years of training.

There were 49 graduates that received their pins and diplomas which were presented by Harry D. Ashby, mayor of Edmonton.

Mr. and Mrs. Harold Fries of Didsbury, Mr. and Mrs. Wm. Wriggworth, formerly of Didsbury and Mr. and Mrs. Harry Booth of Edmonton were in attendance at the graduation exercises.

Mrs. Harry Booth, formerly Francis Moff, was a Didsbury girl several years ago.

Auction Sale

Followed with Instructions I will sell by Public Auction for R. E. LANTZ AT DIDSBURY, ALBERTA on SATURDAY, MAY 8th, 1948, Sale at 1:00 p.m. the following complete line of HOUSEHOLD GOODS:
Chamberlain Suite 3 piece; Sectional Book Case; Writing Desk; End Table; Magazine Table; and Bed Table; 2 Floor Lamps and 1 Round Lamp; Leather Chair with Spring Back; Bed Stool to Match; Axminster Rug, 10x12; Rug Cushion; Premier Vacuum Cleaner; Dining Room Suite, buffet, table, arm chair and five chairs; Some dishes and other miscellany; Norge Refrigerator; 8-day Mantel Clock; Kitchen Stove; 2 Gasoline Rugs; 2 Beds; Complete Bed Side Table; Dresser; and Wash Stand; Toilet Set; Window Couch; Rotary Sewing Machine; Vacuum; Table; Medicine Cabinet; Set of Scales; 30 lb Capacity Household Scale; Lawn Mower; D Handle Shovel; Spade; 2 Garden Hoes; 2 Garden Rakes; 30 ft Extension Ladder; Radiator for Hot Water Heater; Gas tank, mowers and equipment for Hot Water Heater; 1 Piece Chamberlain Suite; 3 Kitchen Tables; Westinghouse Vacuum Cleaner; Bedroom Furniture; 2nd Hand Washing Machine.

ARCHIE BOYCE—Auctioneer
License No. 21 - 18 - 49
C. E. REIBER—CLERK

DIRECTOR**F. N. MILLER**

elected a director of the Agricultural Institute of Canada. He is principal of the Olds School of Agriculture.

John Cassin, Didsbury, 11 Park Ave. on Wednesday, and returned to his home in Didsbury.

Mr. G. O. Fries received word on Saturday, May 1st that his stepfather, Ward White of Chilliwack, B. C., had passed away and since there were no trains running due to a washout at Wetaskwin, Mrs. Fries and Harold took him to Calgary so that he could catch the train from there to attend the funeral.

Police Court

James Neill, who appeared on April 22nd on a charge under the Liquor Act was fined \$20 and costs and committed to the Didsbury Jail for 14 days on a charge of obstructing a police officer. The charge was laid on May 1st and the court was adjourned for thirty days for sentence.

Alvin Fries, 17 years of age, was charged with stealing a pair of shoes from the home of Mrs. Phillips a charge laid by her last week was adjourned to the 12th at the Municipal Court. The case was laid on April 29th.

Thomas Fries, 17 years of age, was charged with stealing a pair of shoes from the home of Mrs. Phillips a charge laid by her last week was adjourned to the 12th at the Municipal Court. The case was laid on April 29th.

Mr. Don Ball has sold his B. A. oil agency to Mr. W. H. Finch, formerly of Didsbury, the latter taking over the business last week. Mr. and Mrs. Finch and family will make their home here—Hinsdale Province.

With present weather holding on and drying continuing as it did on Wednesday it will still be ten days to two weeks before local farmers will be even close to getting on the land. However with new varieties and new equipment it is expected that once it is started there will be no getting up either night or day until it is finished. In the meantime the hustle and bustle of repair work can be seen on every road.

SHAKESPEARE FESTIVAL

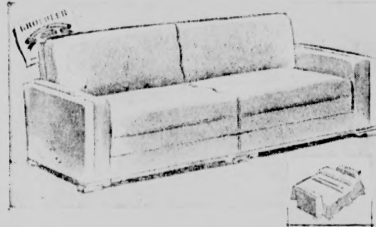
A record number of visitors from all parts of the world are expected to attend this year's Shakespeare Festival which opened in the Memorial theatre at Stratford-on-Avon April 11th. Advance bookings represent a sum well over \$20,000. Last year's festival raised a record attendance of nearly 200,000. This is its fifth season.

FULL DRESS AGAIN FOR BRITAIN'S GUARDS

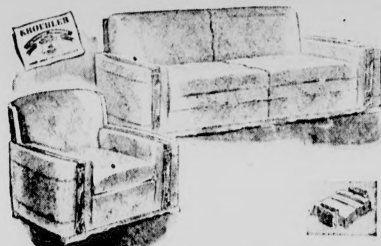
It has been announced that for the first time since the beginning of the war the Brigade of Guards will again wear full traditional dress for ceremonial occasions. The first big event at which the colorful and picturesque uniforms will once again be on view to the public will be at the trooping of the colors on June 10 the King's birthday. When this ceremony was reviewed last year the Guards were ordinary battle dress.

BRITAIN PREPARES FOR NEW NATIONAL INSURANCE SCHEME

Good progress has been made in preparing the way for the big new National Insurance scheme which comes into operation in July. The Ministry of National Insurance has already opened 760 local offices from which sickness, maternity and other benefits will be paid. It is estimated that some three million men and women will enjoy insurance for the first time this July. Every adult will be entitled to receive the benefits provided under the scheme as well those coming from abroad to take on employment in Britain.

BUILDERS' SHOPPING NEWS**KROEHLER for your COMFORT****LOVELY****Kroehler Cushionized LOUNGE**Priced at **99.50****Another Kroehler Creation**

This 2 piece Suite As Illustrated

165.00 to 229.50

One of our better
Kroehler Suites

In a silk fringed velour. Settee and chair are of a soft green shade and the odd chair is in a contrasting wine.

As Illustrated - 3 piece

\$219.50 to \$345.00**NEW SERVICE FOR OUR CUSTOMERS**

We have installed a new **ELECTRIC PAINT MIXING MACHINE** for the service of our customers. No fuss, no bother. Your paint leaves our store ready to use.
DROP IN AND SEE IT TODAY

Shop with Confidence at

Builders' Hardware Stores Ltd.

PHONE 7

TREV EVANS

DIDSBURY

WEEDS GO... CROPS GROW!

Liquid De-Weed
2-4-D

The Newest Aid For the Farmer

Liquid De-Weed (isopropyl Ester type 2-4-D) acts fast to destroy weeds. In rain crops are not washed off by rain—goes into soil easily. It is most economical and effective over the widest range of conditions. Increase your crop by using Liquid De-Weed.

BUILDERS' HDWE. STORES LTD.

1010-1012 10th St. S.

ROAD-SENSE

If You Value Your Life

NEVER-NEVER-NEVER TRY TO BEAT A TRAIN TO A CROSSING. The new GOULD ROAD-SENSE and the government is to be responsible for the extensive road building programme it has announced for 1948—but we want SAFE ROADS, too. Safety depends on YOUR vigilance and that of every driver.

Increased Insurance Coverage for A.M.A. Members

Your membership in the A.M.A. gives you Auto, mobile, Accident, Insurance coverage of \$1,500, increasing 10% annually to a maximum of \$2,500 instead of \$2,250 as formerly. The disability indemnity has been raised from \$15 to \$25 a week for thirty days. This is just one of the many benefits of membership in the A.M.A. Membership costs only \$10 for 12 months—less than a dollar a month.

It Pays to Belong to the A.M.A.

CALGARY—311a 1st St. E. Phone M7757
EDMONTON—10189 100th St. Phone 25311
LETHBRIDGE—308 7th St. S. Phone 2792

ALBERTA MOTOR Association

Paint Now with...

SHERWIN-WILLIAMS

SWP HOUSE PAINT

SHERWIN-WILLIAMS PAINTS

Rosebud Health Unit Meeting

Chairman A. A. Dunkley presided at the regular meeting of the Rosebud Health Unit held in Didsbury on the 22nd of April, 1948. The executive and other members were present with the exception of the Chairman representative, Dr. A. Somerville, assistant deputy minister was also in attendance.

The continuing municipalities having agreed to increased regulations, new salary schedule retroactive to April 1st was put into effect.

A very fine and useful book back has been compiled by Dr. Allan and will be off the press shortly.

Due to road conditions school examinations have been more or less confined to towns and villages this quarter.

Miss Bremer's resignation was accepted with effect from June 28th when she will be married. Miss Bremer is the secretary and technician.

NEW STEEL RECORDS

Steel production in March again established a new record. An annual record of 15,117,000 tons was produced despite a shorter working month due to the Easter holidays. In February the rate was 13,949,000 tons. In March 1947, owing to the fuel crisis, the rate was down to 10,130,000 tons.

MOUNTAIN VIEW NOTES

Lily Marasch is spending a week in Calgary visiting with Mr. and Mrs. Dan Marasch.

Neil Neufeld's son is recuperating in the Didsbury Hospital after having an appendectomy.

Wesley Thorne had the misfortune to go too close to a bedlive and was severely stung about the face and hands. Grandma Bruce was quick to save her unnecessary pain by bathing her in a soda and water bath.

Sunday, Mr. and Mrs. C. A. Neufeld celebrated their 25th wedding anniversary while a large number of friends and relatives and relatives gathered at the New English Church to honor them. There was a most service dinner which Mr. C. G. Neufeld was master of ceremonies and the sons and daughters of Mr. and Mrs. C. A. Neufeld entertained with vocal and musical selections.

A delicious lunch was served afterwards and extensive refreshments were served.

The honored guests received many beautiful and useful gifts and were wished many more years of happiness and health.

Mr. O. P. Pothier visited with Mr. and Mrs. B. Pothier from Calgary last Wednesday afternoon. Mr. and Mrs. B. Pothier were Calgary visitors in the middle of the week.

We are sorry to hear of not only our editors but also the loss to all of the community in the recent destructive fire. We sincerely hope that in spite of the hardship we will soon see things in good working order again.

The University which was to have appeared in concert here on Wednesday evening was required of necessity to cancel their engagements due to the bad road conditions and flood waters on the route of their itinerary.

APPLICATION FOR LEASE OF ROAD ALLOWANCE

Notice is hereby given that Harry M. Boettcher of Crowsnest, Alberta, has made application to the Minister of Public Works, Edmonton, for a lease of the following road allowance or surveyed highway, viz:

Adjoining the NW 1/4, Sec. 34-28-4-5.

Any protest against the granting of the above mentioned lease must be forwarded to the Minister of Public Works, Edmonton, within thirty days from the date of this notice.

Dated at Didsbury, Alberta, April 24, 1948.

HARRY M. BOETTCHER
Applicant

Order May Chicks NOW

Only enough eggs will be set to hatch the approximate number of May Chicks wanted.

ORDER NOW and BE SURE of yours for May

Prices per 100 - R. O. P. Street

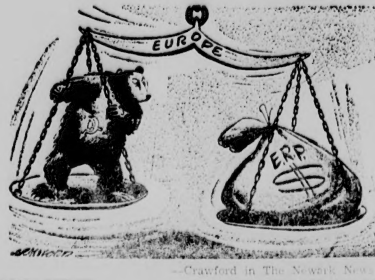
| | |
|-------------------|---------|
| Leghorns | \$14.00 |
| Laghorn Pullets | \$32.00 |
| Hampshires | \$18.00 |
| Hamp. Pullets | \$30.00 |
| Approved - | |
| White Rocks | \$18.00 |
| Wh. Rock Pullets | \$30.00 |
| Hampshires | \$16.00 |
| Hampshire Pullets | \$28.00 |

(some April Chicks Still Available)

2,000 Leghorn Cockerels every week only \$5 each

THE FOX HATCHERY
1332-9th AVE. E. CALGARY

"THE NEW BALANCE OF POWER"



FALCONS MAKE AIRFIELDS SAFER

Experiments with precision tilting of airfields have produced some startling results in favor of the use of the Falcon. The Falcon is a precision instrument on a large scale for use on airfields. It is a simple device in use. In 1947 there were 11 airports in Canada which were in danger of being closed in the event of a heavy rain.

Local 'Smithy' Metal Artisan

Carl Proulx was once busy creating his shop. With every type of metal work in an old hand at the shop.

Starting his trade as a blacksmith at St. Lawrence, New Brunswick, many years ago, Carl states that the art of metal work on farms, mines and other kinds of work was part of the "farm" passed on to all generations. Although he claims that he has no artistic ability, Carl says that by and large a good smith can make almost anything out of metal.

Remembering this position as many years in the lead shop that results in this ability to create pieces in metal. Reflected planes, flat ornaments, fancy hinges, gate openings and other examples stand out as practical exemplifications of the art.

Besides regular smithy work, Carl does work in heavy wood for stables and wagons and still practices the art of a wheelwright.

Of recent months he has made various improvements in his shop and is building up his trade that is equal to any in the province.

The gates he has made for homes and the fences for portages are equal to any we have ever seen. A case of the metal here an attendant added three all add to the grace and beauty that can be found in good iron work.

Carl had a part in building the New Memorial at Crowsnest Barracks in Calgary. This was a metal memorial with 317 letters in the inscription on it. All these were hand bent from metal angles and oak leaves also grace the memorial as emblems.

—Odds Gazette

HEALTH MINISTER URGES SPRING CLEAN UP

Paul Martin, minister of national health and welfare, urged cooperation with the spring Beautification Campaign in the following prepared statement:

Anticipating the importance of sanitary environment, Canadian health authorities endorse wholeheartedly the clean-up drives which have been carried out during the past few years in conjunction with the Canadian Beautification campaign.

Health and comfort depend on a large measure on cleanliness and tidiness of conditions among which we live and labor. Any government aimed at making surroundings more pleasant and orderly—and hence safer and more sanitary—is thus decidedly worthwhile.

The success of the campaign, the Junior Chamber of Commerce of Canada, have established dates of May 17th to May 28th and it is understood that close to 400 communities will take part.

DO NOT FAVOR DUCK HUNTING BY FLYWAYS

WASHINGTON—Duck hunters received notice that the United States government will move slowly on an proposal to regulate shooting in flyways rather than by zones.

Duck hunters serious now are established according to well defined zones throughout the United States. Many sportsmen contend that uniform regulations along flyways—the regular antihabitat migratory routes—would be more fair.

But Interior Secretary Knute Nease told Ducks Unlimited, famous sportsman's organization, that the flyway plan is "such a new concept we must go a little slow in applying it."

PRIORITY IN UNIVERSITIES FOR MINERS and FARM WORKERS

In view of the continued pressure on Britain's universities men and women who have served in the armed forces will, as in the past, be given preference when applying for admission in the coming academic year. In addition, this year, it has been decided to add to the class of priority students men who entered the coal mining industry as an alternative to military service and who will have been released by the beginning of the new academic year. Similar preference will be given to those who registered under the National Service Act as full time agricultural workers.

EDFORD MOTORS

CAN GIVE YOU 34% MORE MILEAGE

WITH THE NEW IMPROVED **GOOD YEAR DeLuxe**

It's the most economical tire you can buy. Millions of test miles have proven that the DeLuxe averages 34% more mileage than the big-mileage Goodyear it replaces. A wider, flatter tread gives super-traction. It's Canada's most popular tire!

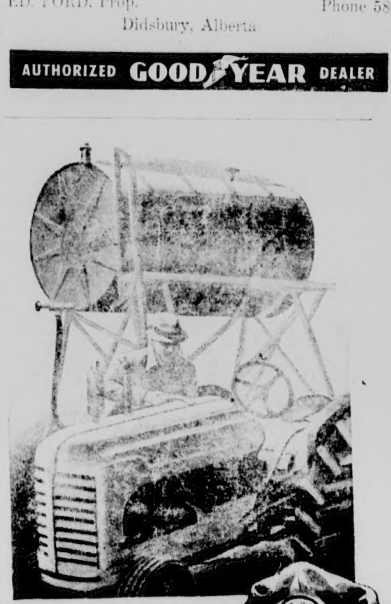
drive in today!

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ED. FORD, Prop. Phone 58
Didsbury, Alberta

AUTHORIZED GOOD YEAR DEALER

EDFORD MOTORS



A FARM STORAGE TANK DOESN'T "COST" IT PAYS!

A farm storage tank pays 5 ways. First and foremost, it allows you to buy and store enough fuel at one time to be sure of having a supply on hand when you need it. No costly delays when tractors stand idle, waiting for fuel to be delivered.

Second, it helps to keep fuel clean and avoid plugging of fuel lines and carburetors with grit, dust or water. The tank can be mounted with enough slant to cause any impurities to settle away from the outlet.

Third, it saves time in refueling tractors and trucks, if the tank is mounted overhead. Gravity flow is quicker than pumping or pouring. And fourth, it prevents the spillage of the pump-and-pail method... or the wastage of the "last gallon" that is often left in the bottom of each barrel.

Last but not least, a farm storage tank pays in added safety, because it can be located well away from house, barn or sheds.

Tanks come in three sizes. The price is reasonable. See your Imperial Oil Agent.

IMPERIAL OIL LIMITED
Farm Division



ARE YOU PLANNING A NEW HOME OR A BARN? Drop in and let us give you assistance in estimates and planning.

Atlas Lumber Co. Ltd.
V. L. Jenkins, Mgr. Didsbury, Alta.

You can't burn a Pioneer ad—they still work for you

Tense Situation Results In Family Reunion



Field Marshal Viscount Montgomery of Alamein (left) is hardly the person to give way to public display of feeling—his reunion with his only son, Lieut. David Montgomery (right), though pleasant, is slightly on the formal side. The chief of the imperial general staff, in Germany to look into the growing tension between the western allies and Russia, met his son at Helle Airborne in the British zone. "Well, you are looking well," he remarked and went on about his duties. General Robertson, commander-in-chief of the British occupation forces, is in the centre facing the camera.

Letters to the Editors

The Editors
Dear Sirs—

Quite a number of farmers think that a production tax would suit them better than the Income Tax. They point out that the one per cent deducted for the P. F. A. requires no bookkeeping for them; it is missed. That a few cents paid on every hog or cattle sold and another cent or two on grain would not be missed either. When it is pointed out to them that the Income Tax is graduated they will say that the farmer who produces the most and sells the most will pay the most under the Production Tax. If there is anything more in favor of this tax then I would like to hear about it.

Under the Income Tax a large number of farmers do not have to pay anything. The Hon. J. G. Gardiner said that 75 per cent of the farmers in Saskatchewan who filed Income Tax Returns last year did not have to pay any tax at all. Under the production tax a farmer would have to pay on all he sold, if it was just on the cream and eggs in a year he might be broke, hauled or dried out. There is an average of over 10 per cent of the farmers in Alberta who come under the P. F. A. every year.

I estimate that the average half section farmer would have personal exemptions with allowable expenses of about \$4,000. Under the Income Tax he would have to pay just \$16 on a gross income of \$4,100 and on \$5,000 he would have to pay \$200. On a production tax of as little as 5 per cent he would have to pay \$250 on \$4,100 but only \$250 on \$5,000. It would hardly be fair for one farmer to pay \$250 on a net income of \$100 while the other farmer pays an extra \$45 on an extra \$500 net income. A production tax would cripple the small farmer. Let us see what it does to the large farmer. Suppose he buys 100 head of cattle as feeders in the fall at 12 cents. He sells at 15 cents in the spring. The 3 cents spread about covers his expenses. At 1,000 lbs. apiece he sells for \$15,000 and a Production Tax of 5 per cent would be \$750 a transaction on which he had made no net profit. One farmer selling feeder hogs to another farmer at a net profit of \$5.00 each pays no tax. The other farmer would have to pay the full production tax on the finished hog while only making half of the profit. This tax would kill the finishing business.

Another point against the production tax is that farming expenses varies on different farms. The overhead of one farmer may be just dead for his size of farm. The overhead of another farmer may be out of all proportion. A half section farmer could have a larger net income than a section farmer with a large overhead but excessive overhead.

In summing up the production tax is paid on gross receipts and would not be feasible to graduate like the income tax paid on net income with many variable deductions. That a production tax would be disastrous to all small farmers and many of the large ones. It would interfere with the feeding practices and have a very worse effect on production than the Income Tax.

Why should a farmer pay income tax anyway? Most of what he buys is the product of union labor. Union labor has the take home pay complex. When they want a 25 cent raise they get a 33 cent raise to take care of the income tax. Union Labor income tax enters the price structure and consequently the farmer pays their tax for them.

Yours Truly
F. R. W.

R.C.M.P. Band

The band of the R. C. M. Police will make a recruiting tour of the three prairie provinces during the month of June, 1948. Arrangements are now being made to ensure that stops are made at the greatest possible number of places. It is expected that the tour will start at Edmonton and finish at Winnipeg one month later.

This is the first time that such a recruiting tour has been undertaken and will also provide an opportunity for many members of the force to hear the band of the R.C.M.P. Police which is considered to be one of the finest of its kind in Canada.

Further details of the tour as to times and places where the concert will occur will be made public in due course.

The announcement of this tour was made on Monday by Corp. T. M. Paul in charge of the Ombudsman of the force.

Ray Fagan, Shorty Hendrickson and Eric Myerson spent Sunday reminiscing about fishing trips that they had been on. They missed the opening Sunday of the season due to the bad roads. When the boys do go out they will be after the big ones and they usually bring home their share.

—Ode Gazette

We Recommend the Exchange of
PRODUCING OIL ROYALTIES
for

Continental Oil Company of Canada Ltd.

TREASURY SHARES

AT 50c PER SHARE

BECAUSE OF THE FOLLOWING DIVERSIFIED INTERESTS:

- 1—One producing oil well in Leduc
 - 2—Now drilling three more wells in Leduc
 - 3—One producing well in Turner Valley
 - 4—A royalty interest in 96 other producers in Turner Valley
 - 5—A quarter interest in a producing well in Lloydminster.
- WE SUGGEST that you exchange your royalties to obtain diversification in all the above mentioned wells and in property presently owned by Continental as well as property to be acquired in the future.
- WE BELIEVE that shares have a better future for capital gain than producing oil royalties in individual wells.
- For Continental's Information Circular, photographs and maps and for each purchase of treasury shares, apply to

Marland Industrial Corporation

LIMITED
407 Lancaster Bldg. PHONE R1513 Calgary, Alberta

DEATH TO WEEDS

2,4-D Weed Control Chemicals, liquid or dust, manufactured by Dow Chemical of Canada, Limited, can be obtained from all Alberta Pacific Agents.

Also see our Agents for particulars regarding machines for applying liquid and dust chemicals.

The Alberta Pacific Grain Co. (1943) Ltd.

PAYS THE FULL VALUE
of your grain

AT THE ELEVATOR DOOR

Watch the price level and grade returns on
Midland Deliveries

MIDLAND & PACIFIC GRAIN CORPORATION
Limited

**BE SMART!!! Make Your Own
FEEL SMART!!! DRESSES
LOOK SMART!!!**

The Academy of Useful Arts will instruct you and give you a diploma for efficiency

Academy of Useful Arts

805, 1st St. W. Calgary Phone R2253 or write

Orme Funeral Chapel

G. ORME & SON
FUNERAL DIRECTORS AND EMBALMERS

**OPERATING COMPLETE AND EFFICIENT
AMBULANCE SERVICE**

To Any Part of the Province

Modern air-conditioned Nash ambulance makes for comfort of patient and safe yet speedy transportation.

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MONUMENTS**

TELEPHONE 22 OLDS, Alberta P.O. BOX 212

ELIMINATE WEEDS - INCREASE YIELDS

By the use of 2,4-D Selective Weed Control Chemical manufactured by the Dow Chemical Company which are one of the largest and foremost firms in this field.

Place Your Order

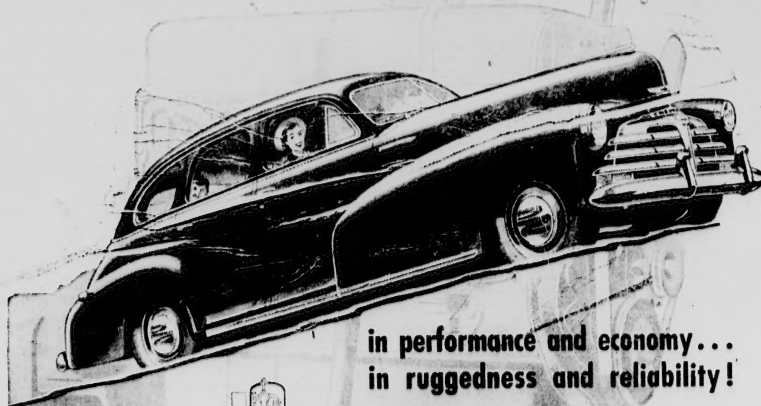
Now **Your Chemical Requirements** For
also Efficient Spraying or Dusting Equipment
with Our Local Agent

Our Agent is also prepared to secure from our Farm Service Department any scientific information or formula data you desire on chemical weed controls.

**PIONEER GRAIN COMPANY
LIMITED**



VALVE-IN-HEAD is far ahead!

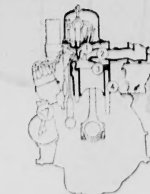


**in performance and economy...
in ruggedness and reliability!**

PRODUCT OF
GENERAL MOTORS

Here's why "Valve-in-Head
Is Far Ahead" in all-round
efficiency

- 1 Valve-in-Head is in the head of the cylinder, directly over the piston.
- 2 Valve-in-Head design provides faster intake of fuel and quicker and more complete exhaust of burned gases for better performance and economy.
- 3 Valve-in-Head design permits a more compact combustion chamber... means pure driving power for the pistons—less heat loss—and maximum economy.



4 Valve-in-Head Engines are easier to cool; this prevents waste of power—prolongs engine life.

Valve mechanism is readily accessible—service is extraordinarily easy and economical.



Automotive experts and millions of motorists agree: Valve-in-Head is far ahead because it gives an outstanding combination of performance, endurance, dependability and economy... Chevrolet Valve-in-Head Engines have proved this by delivering more billions of miles of satisfaction, to more owners, over a longer period, than any other power-plant built today! Chevrolet's World's Champion Valve-in-Head Engine is another powerful reason why CHEVROLET AND ONLY CHEVROLET IS FIRST! And Chevrolet offers you these other major advantages of Big-Car Quality at Lowest Cost:

- BIG-CAR STYLING AND BEAUTY OF BODY BY FISHER
- THE UNUNITED BIG-CAR COMFORT OF KNEE ACTION RIDE
- CONSTRUCTION AND POSITIVE BIG-CAR OF FISHER UNSTEEL ACTION HYDRAULIC BRAKES

**CHEVROLET and ONLY CHEVROLET IS FIRST!
EDFORD MOTORS**

ED. FORD, Prop.

Phone 58

Didsbury, Alberta